



**AUTHORITIES ARE SHIFTING  
TOWARDS THIS SECURE  
IDENTIFICATION SYSTEM.**

**GOVERNMENT**

## GOVERNMENTS TRUST HEIDI

When it comes to the public sector, product and service proposals are meticulously revised to make sure they agree with government-level standards of quality, reliability, and technological advancement. Heidi, by GET Group, has maintained a longstanding status of service excellence with various government entities worldwide and continues to ensure it offers only the best-in-class social identification issuance solutions to them.

The ID card solutions ideal for this sector should address the critical security and verification issues by offering various application types that further entrust public safety, facilitate internal operations, and allow social security monitoring. However, there remain untapped areas within government sectors that have not transitioned beyond the use of ID cards for identification purposes only.

Printing solution providers must cultivate higher awareness levels of advanced ID card solutions to empower cities.

## CARDS FIT FOR AUTHORITY

With high authority comes greater responsibility. Identification verification of government employees, particularly entities dealing with public safety such as police officers and firefighters, is even more crucial to avoid impersonation attempts and power abuse.

When implementing a secure identification badge solution for government officials, it is imperative to guarantee that badges contain security features that cannot be tampered with.

In addition to verification, officials can safely use identification cards to access highly confidential systems and critical central zones. Government entities can further empower member cards by integrating payment options for facility purchases and other authorized payments.



## REINFORCED LABOR IDENTITIES

Employment is the lifeline of a healthy economic state. This compels governments to constantly be on the lookout for modern security solutions to better protect labor rights and rapidly track down violators. By integrating secure technology to [smart identification cards](#), laws are respected and authorities are more trusted by citizens.



Employee ID cards are used as proof of employment yet managers can gain valuable employee data from these cards to make more informed decisions, optimize strategies, analyze feedback, and increase employee retention rates.

Smart cards offer officials with valuable data that may even highlight workflow gaps.

## HEALTH CARDS WITH CARE

Public healthcare programs are common in any country and use personalization software to design smart cards easily. Smart medical cards are easily personalized and help reduce patient wait time by instant verification.



To track patients' medical records and reduce system abuse, personal and medical information are safely stored on the card. Also, patients can rest assured their data is protected and that they can receive adequate treatment.

## QUALIFIED SOCIAL SECURITY

Law enforcement agents and security personnel that training from the responsible authority are certified and this certification can be represented in high-quality ID cards.

Issuing smart and personalized ID cards for security officers improves public security from fraudulent activity. To make the card even more secure, embedding a chip into the card is an additional security feature to store and track all kinds of information for verification.

Having an ID card solution on hand helps track and monitor security members and generate customized reports.



## GUARANTEE VOTER LEGITIMACY

Official identification cards are an integral part of the public's day-to-day interactions. They have become the unique verifiers applied to authenticate connections and facilitate transactions.

Every country has a voting system. It is central to the democratization process of society-based decisions. Securing voter cards for eligibility is fundamental to the accuracy of election results and necessary for frictionless operations. The distribution of tamper-proof election cards to citizens guarantees identity verification when voting.



Governments eliminate electoral fraud with card-issuing systems designed for security. A card solution, for example, is to embed voter cards with smart chips that store citizen information that can be read by authorities when required.

## HEIDI STANDS BY GOVERNMENTS

With the many roles ID cards can play in governments worldwide, the Heidi team actively assess the full scope of the goals and challenges addressed by partner authority members to build comprehensive [card issuance solutions](#) worthy of a nation.

We take great pride in working alongside a network of community leaders and we are pleased to partner with further like-minded solution providers to build smarter and safer cities.

Contact us for more information on Heidi's government-based printing and issuance solutions. [heidi@getgroup.com](mailto:heidi@getgroup.com)