



**IT'S A FACT.
SMART HEALTHCARE CARDS
AID IN TIMES OF
MEDICAL EMERGENCY.**

HEALTHCARE

WHEN HEALTHCARE LEVELS UP

Healthcare systems are witnessing overall improved operational workflows by adopting smart card printing solutions. This is especially true for higher patient satisfaction rates, faster medical record processing, enhanced staff management, and increased security levels at the facility.

Hospital management is transformed once an ID issuance solution is integrated into the facility. Instant healthcare card issuance is valuable in multiple cases such as access control to secure zones, critical information storage, and accurate medical member identification.

To better understand the technology behind advanced medical issuance solutions, we'll cover main card applications and how they are designed to upgrade healthcare management systems:

- Patient Insurance Cards
- Member ID Cards
- Staff Attendance Cards
- Visitor Access Badges
- e-Payment Cards

Let's talk about exceptional healthcare solutions.

UPLIFTING HEALTHCARE EXPERIENCES | PATIENT INSURANCE CARDS

Access to patient identification and vitals is central to successful practitioner services, especially during emergencies when individuals cannot communicate such crucial information.

90%

Reduced patient queuing was reported by Heidi's customers after the implementation of smart card issuance systems.

With smart chips and visual identification on insurance cards, hospitals can speed up patient admission processes and avoid service time lags. Integrating onsite smart card issuing systems relieves operational burdens and backlogs.

As healthcare centers seek robust solutions towards efficient workflow management, instant issuance of smart identity cards is the single most comprehensive answer.

DISTINGUISHED MEDICAL STAFF | MEMBER ID CARDS

Nowadays, we identify healthcare staff by way of uniforms and tags. There's a better way. Member identity cards reflect transparency and credibility in the medical center.

Interim healthcare professionals are not familiar faces, making member ID cards an excellent solution to validate their role and avoid access blocks.

Member badges play a valuable role in card security against potential imposter attempts. With such fast-paced environments, it is necessary to add smart chips to member cards to store background check information and prevent replication.

Add extra layers of card security with micro text, hologram, watermarks, and ultraviolet printing. These advanced printing technologies provide excellent protection against forgery.



HEALING WORKFLOWS | STAFF ATTENDANCE CARDS



Identification cards that have dynamic tracking features can also be used to assist with personnel attendance management. Time attendance card applications help administrators accurately monitor and record the check-in and check-out time of each staff member.

Attendance card are also applied to efficiently organize and simplify the complexity of hospital rosters. Overtime and last-minute shift changes become frictionless with time attendance cards

INTENSIFIED PROTECTION | VISITOR ACCESS BADGES

As healthcare units continue to welcome large masses of new visitors every day, ensuring a systematic identification approach is integral to maintain premise security at all times without the need to hire more security personnel.

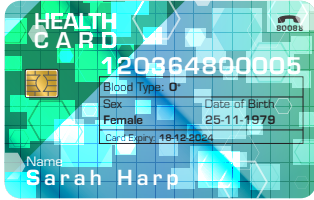
In essence, it is good practice to manage visitor identification and visiting hour restrictions using a responsive identity management system to reduce potential risks.

The same applies to classified medical zones such as operating rooms, nursing wards, and controlled labs. By issuing smart access cards to approved staff, entry is barred to unauthorized people. It is equally central to implement vehicle access control and authentication gateway for member vehicles by applying for smart access cards.



CASHLESS ENABLEMENT | E-PAYMENT CARDS

Activating electronic bill payment systems that issue payment cards for medical members to benefit from in-house purchases is now trending at medical centers. Employees can pay for meals or other for-sale items without the need for cash on hand.



Other advantages to e-payment cards include employee discounts, coupons, rewards, and package deals.

Payment cards are a model solution to money-hygiene concerns.

By implementing such a system, medical institutions can gain insights on spends, manage and control inventory, and reduce time spent at back-end offices. It offers visibility into the areas of profit and loss for improved budgeting. Even restaurants, cafes, and other retail shops can better manage their cashflow.

With such payment systems in place, we make sure our customers are mindful of forgery risks and apply advanced card printing technology to prevent ID card fraud. Payment cards are issued incorporating a chip and further protected by printing added layers of UV images.

This printing method is not only counterfeit-proof but also a highly cost-efficient way to improve card security. UV ribbons print fluorescent images and text that can be read only under UV light. They are ideal layers of security for all types of confidential card applications.

HEALTH CARDS ISSUED WITH CARE

We're there on the medical field side by side with healthcare sector leaders responding to the rising demand for more durable and advanced card solutions. Heidi edge-to-edge printers are at the core of our high-performing and smart healthcare card issuance programs.

PRINTING PERFECTLY | HEIDI CP55-S



The best single-side printers manage average printing volumes of identity cards. They are ideal for quality patient and visitor IDs.

HEALTH ENCODING | CP55-D

In addition to the acclaimed performance of the CP55-S printer model, this best-in-class dual-side printer range manages the immediate and impeccable printing on both sides of cards.

Medics seeking access control and ID management solutions to yield higher patient satisfaction rates, improve productivity, and safeguard facilities are gaining instant results using Heidi's smart ID cards. For a live demo or further details, we are available: heidi@getgroup.com

