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2 WAYS HEIDI IS RESHAPING INSURANCE MEMBER CARDS.

INSURANCE

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CHOOSE SMART INSURANCE CARDS

Today, insurance companies face a rapid transformation wave as consumers adopt advanced technologies at an accelerated speed. This challenge adds to the pressure of needing to be ahead of the competition by aligning with market expectations. With the many companies still stuck in the manual processing of claims, customers are moving towards insurance services that offer personalized support services and faster claim management.

Insurance companies are regularly testing new ways to speed up the claims process to avoid customer unease and maintain their loyalty. Convenience, accessibility, transparency, and accuracy are an integral part of the process.

As an insurance company, broker, or Third-Party Administrator (TPA), adopting your own smarter card management system can boost the overall business performance, lower operational costs, and increase customer retention.

MEDICAL CLAIMS BOOSTED BY THESE CARDS

Health insurance is a fundamental and indisputable asset to better living. Having insurance coverage is not enough. Customers should be able to receive immediate access to healthcare benefits by simply presenting their membership cards.

Insurance companies are setting up the latest card printing systems to issue smart cards that store member credentials, premiums, policies, and medical history.

The old ways of issuing basic plastic cards are gone. To gain a competitive edge in this fast-paced sector, offering smart insurance cards with an embedded chip for more security and faster data retrieval is the ideal solution.

This technology allows insurance employees to focus on improving claim response rates and updating data sources without delay.

The benefits reaped from implementing a smarter card issuance system are immeasurable.

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CLAIMS WITH REAL RESPONSE RATES

Accessibility to insurance services is not enough if customers at critical moments of urgency don't find the required support. Most insurance claims are emergency cases and require insurance representatives to provide support at the time of the incident.

Car insurance using smart car coverage cards is a game-changer. It is considered one of the most advanced printing solutions today. Apart from the fade-proof quality of the cards, these cards are reinforced against forging policies. The customer's auto insurance policy and information are stored safely in a chip embedded in the insurance card.

Smart insurance cards are linked directly to existing applications so that insurance companies are instantly notified when incidents occur. This solution offers easier claim tracking, budget monitoring, and faster approval cycles.

Card printing services can go as far as improving the vehicle repair process at service centers, body workshops, and mechanical garages. Compensation for damages is then also accelerated.

INSURANCE PROMOTES PROTECTION

With a reliable ID card printer, data is encrypted on the forefront of cards to provide instant accessibility and verification. Card issuance automation results in enhancing the process of information exchange and speeding up the backend payment process.

Leaders in the insurance field take it a step further by adding security layers on the card to minimize fraud, theft, and possible card replication in case of loss.

The team at Heidi assists insurance companies by upgrading existing issuance systems to increase customer satisfaction rates, decrease errors, cut operational costs, and increase revenue. If you'd like to learn how to improve existing insurance systems, we would be delighted to offer expert advice.

Contact us in an email to heidi@getgroup.com

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