



**MANUFACTURING QUALITY  
GETS AN INSTANT  
UPGRADE WITH THIS  
SMART CARD SYSTEM.**

**MANUFACTURING**

## QUALITY IS TAKING ON A NEW FORM

In the quest to advance customer service and product quality, manufacturers are constantly aligning with the latest trends and technology. With consumers constantly exposed to a multitude of options for the same product, it makes it easy for them to switch in an instant for the slightest benefit. Competition is a daily marathon for this industry.

For our clients, quality excellence begins from within the facility. Thanks to smart card systems, the industrial sector has been able to gain a competitive edge by easily maintaining consistent positive product feedback and exceptional service experiences.

Card design and bulk printing are fundamental for product branding. Within a comprehensive card issuance system, this can be easily managed using the printer's personalization software interface. It integrates with existing systems and is easy to set up for the rapid output of high-volume print commands to the card printer.

Let's explore key card applications ideal for the industrial landscape.

### Quality manufacturing begins indoors.

#### THE KEY TO SYSTEMATIC SUCCESS

Industrial environments are engineered for fine-tuned workflows and acute execution. An increase in the adoption of smart ID cards within day-to-day activities is due to the benefits gained by the management and staff members. Having a smart issuance system allows managers to issue and replace staff ID cards in seconds and monitor the attendance data of each member more accurately.

Employee ID cards play an essential role in the authentication of personnel and defining roles within the premise. Equally, roles and responsibilities are assigned to ID cards to grant authorized individuals the proper access rights to critical zones.

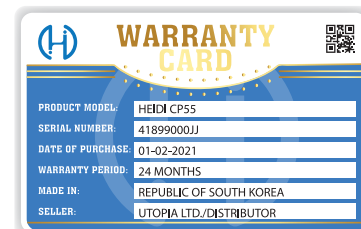
### Service quality is personal and smart.



## CARDS WITH ATTENTION TO DETAIL

As part of customer service excellence, manufacturing businesses aim to offer consumers the highest level of assurance for the products purchased. With a smart card system on hand, production sites are capable of printing warranty cards in high volumes with custom card designs that include item details and guarantee terms.

Warranty cards guarantee the product's authenticity and provide customers with a sense of quality assurance. Cardholders would be able to present the card accompanying the purchased item in case of repair, return, or replacement.



With the right choice of card printers and issuance systems, plastic cards can be fully designed and printed using direct-to-card printing. This technology ensures high-quality edge-to-edge printing results and increases card lifespan. A printing and issuance management solution warrants the manufacturer increased sales and sets higher quality standards in the market.

## Industrial cards reinforce productivity and security.

### ENVIRONMENT WORKFLOWS SECURED BY CARDS

The manufacturing industry can oversee up to millions of output in a day. With a robust card printing and issuance system, such complex environments can uphold high levels of control to secure workflows. Cards promote efficient processes and improve output results considerably.

Access card management eliminates the risk of security breaches and unsolicited liabilities.

Two types of access control cards are most commonly adopted:

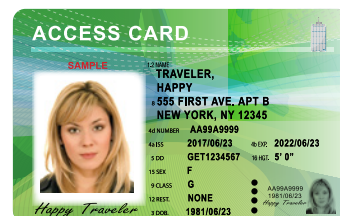
#### ■ Physical Access Control

Control individual walk-in entry into the vicinity by permitting cardholders only to gain access into the whole premise or specific facilities.

#### ■ Vehicle Access Control

Cars will not be able to enter the site through any entry point without an activated access card. Authorized cardholders can use their cards to pass with their vehicle or by foot.

Access cards can be easily managed remotely from the system's interface. They are also a cost-effective means to monitoring entrances, exits, and parking areas.



## Cards print the path to the future.

## SELF-SERVICE MANUFACTURING CARDS

Most of our clients in manufacturing have taken card applications one step forward towards digitized card issuance. Thanks to our high-tech CP55-K card printing kiosks, the issuance of payment cards for canteens and employee discount cards have become automated.

There is no limit to the benefits and use cases of cards. Get a free analysis of your business for a custom-designed card solution by our team of experts that is certain to add value to the manufacturing performance.



For more info on Heidi card printing solutions, visit the website or contact the team directly:  
[heidi@getgroup.com](mailto:heidi@getgroup.com)